

SAMANTHA BOWERS

University of Missouri
Journalism | Class of 2019

CONTACT

E: samantha@samanthajobowers.com
W: www.samanthajobowers.com

PROFESSIONAL SKILLS

Adobe Premiere Pro
Adobe Audition
Adobe Photoshop
Adobe InDesign
Final Cut Pro
iNews
AVID Newscutter
Google Analytics

BRAND PARTNERSHIPS

Fabletics
Volkswagen
Nike
Garmin
Nordstrom
Skechers
DIFF Eyewear
Quest Nutrition
TITLE Boxing Club

MEDIA APPEARANCES

KCTV5 Morning News
Better Kansas City
Ozarks Live!
KY3 News Springfield, MO
IDEA Fitness Journal

WORK EXPERIENCE

SPORTS/ENTERTAINMENT ANCHOR AND PRODUCER

KOMU-TV (NBC) | October 2017 - Present

- Anchor live sports segment
- Select current sports and entertainment events to cover in separate weekly news segments
- Help producers write game highlights and play-by-play

CHEDDARU CAMPUS CORRESPONDENT

Cheddar, Inc. | October 2018 - Present

- Work closely with CheddarU producers and supervisors to contribute news packages for national broadcasts
- Write, shoot, edit, and produce news packages over current topics
- Gather man-on-the-street interviews over breaking news topics on tight deadlines

MULTIMEDIA JOURNALIST

Vox Magazine | January 2019 - Present

- Shoot, edit, and produce weekly web videos
- Pitch story ideas and work closely with Vox editors

BRANDED CONTENT INTERN

XO Group | June 2018 - August 2018

- Work closely with "The Studio" team of editors to brainstorm and create sponsored campaigns for brands on The Knot, The Bump, and The Nest.
- Create sponsored social media posts and articles

DIGITAL PRODUCER

KOMU-TV (NBC) | February 2018 - May 2018

- Produce social media posts for the KOMU 8 News official Facebook and Twitter accounts
- Write web stories over breaking news for the KOMU 8 website
- Engage with viewers and moderate audience interaction

TELEVISION HOST AND WRITER

Show Me Chefs | January 2015 - May 2016

- Hosted Emmy-nominated unscripted college televised cooking show aired throughout southern Missouri
- Conducted live interviews with chefs
- Worked closely with producers and writers to plan show content

EDUCATION

BACHELOR OF JOURNALISM: CONVERGENCE TELEVISION REPORTING WITH MINOR IN POLITICAL SCIENCE

University of Missouri | Anticipated Graduation: May 2019

AWARDS AND INVOLVEMENT

MISS MISSOURI TEEN USA 2014

VICE PRESIDENT | ASSOCIATION OF WOMEN IN SPORTS MEDIA,
UNIVERSITY OF MISSOURI 2017-2018